



## **SPACE Privacy Policy**

We collect certain information or data about you when you use [www.oohspace.co.uk](http://www.oohspace.co.uk). This includes:

- Your IP address, details of which version of web browser you used and the device you used
- Information on how you use the site, using cookies and page tagging techniques to help us improve the website
- If you are a user of the SPACE database we will collect your name, company email address, company, company phone number and job title to ensure you have permission to access to the data and to provide customer support to you.

### **Where Your Data Is Stored**

We store your data on secure servers in Europe and on a CRM database hosted in the United States East Region which is Privacy Shield certified. By submitting your personal data (i.e. when you log in to SPACE) you agree to this.

### **Keeping Your Data Secure**

We have procedures and security features in place to keep your data secure once we receive it.

We won't share your information with any other organisations for marketing, market research or commercial purposes, and we don't pass on your details to other websites.

We share your information with Mediatel Limited who host the SPACE website to allow them to support your usage of the website and assist you with queries about the OOH data published on SPACE.

### **Disclosing Your Information**

We may pass on your personal information if we have a legal obligation to do so for legal reasons.

### **Your Rights**

For guidance on how to find out what information organisations hold about you and ask them not to use any of that information see the [gov.uk](http://gov.uk) website.

### **Links To Other Websites**

This website contains links to and from other websites.

This privacy policy only applies to this website, and doesn't cover other sites that we link to.

### **Following A Link To Another Website**

If you go to another website from this one, read the privacy policy on that website to find out what it does with your information.

Whilst we try to ensure we only link to appropriate and relevant material, we cannot guarantee or be held responsible for the content of other websites.

## **Following A Link To [www.oohspace.co.uk](http://www.oohspace.co.uk) From Another Website**

If you come to [www.oohspace.co.uk](http://www.oohspace.co.uk) from another website, we may receive personal information about you from the other website. You should read the privacy policy of the website you came from to find out more about this.

### **Cookies**

We put small files (known as ‘cookies’) onto your computer to collect information about how you browse the site. This is standard practice for websites and the cookies are used to:

- Measure how you use the website so it can be updated and improved based on your needs
- Allow you to login and view or update the SPACE database

You can control how cookies are managed on your personal devices. Find out more about how to manage cookies at: <https://www.aboutcookies.org>.

### **How Cookies Are Used On [www.oohspace.uk](http://www.oohspace.uk)**

We put a cookie named “SPACE” on your computer to affect a secure log in, control the user experience, confirm user details and collect information about how you use our website.

We use Google Analytics software to collect information about how you use our website. We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics software stores information about:

- The pages you visit on [www.oohspace.co.uk](http://www.oohspace.co.uk)
- How long you spend on each [www.oohspace.co.uk](http://www.oohspace.co.uk) page
- How you got to the site
- What you click on while you’re visiting the site

We don’t allow Google to use or share our analytics data.

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